

Social Media Guidelines for Parents, Caregivers, Educators, and Coaches
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Screen time suggestions for parents and caregivers:

- No phone zones for kids and adults (car, at the table, in the bedroom)
- Establish unplugged times and spaces (adults and kids)
- Limit double screen (watching a show and checking social media)
- Homework and screen time in a common area rather than in their room
- Kids contribute to the monthly payment for phone – earn money around the house
- Required viewing of your choice before they can have a phone (“Yes, as soon as...”) *The Social Dilemma* and *Our Kids Online* – Parents watch first!!
- Filters give a false sense of safety – have challenging conversations, establish limits *and* use filters

First Phone:

- Wait till 8th grade for phone despite the norms for your community
- Avoid “fitting in” as the reason to allow them to have a phone (for parents and kids)
- Have them pay at least part of monthly fees
- Middle school – start social media account together and ease them into independence
- Make a contract together, including clear consequences, and hold them accountable
- Telephone conversation etiquette established before they get a cell phone
- Use privacy settings - permission needs to be granted

Ask questions:

Without using names...

- What social media behavior annoys you?
- What do you like about how people post or comment on Instagram? SnapChat? Tik Tok?
- What do you *not* like about how people post or comment on Instagram? SnapChat? Tik Tok?
- What works well in group chats? What doesn't?
- How much is too much texting for you? How do you handle it?
- Has anyone shared your texts or photos without permission?
- What have you found surprising when you meet someone you follow in person?
- What happened on your phone today that was interesting? Boring? Funny? Irritating?
- How do some teens use social media platforms to create community? Push for change?
- What influencers do you respect and admire? What do you like about what and how they connect with their followers?

Model Digital Citizenship:

- Adults balance time online and off; be available and present
- Kids feel ignored when adults are on devices
- Discuss and model solitude and time without devices, work, or tasks
- Multitasking myth; consider your tendency to “make busy”
- Think before asking Siri; adults need to keep working their brains and model that for kids
- Tell children about a time you had to resolve something offline
- Take a look through your social media behavior; walk the talk
- Ask permission to post photos of your kids
- Avoid checking the portal! (This is the biggest request I hear from students of all ages)